



CIELO ENTERTAINMENT

Experiential Event Production | Cultural Engagement | Community Activation | Live Entertainment
Louisville, KY | info@cielobreathwork.com | (786) 525-3508 | cielobreathwork.com

★ **City of Louisville Mayor's Office — Official Flagship Cultural Events Partner** | • UEI: MME1ZB9MKSQ7 •
CAGE: 9XAY9 • WOSB • Minority-Owned • Small Business

COMPANY OVERVIEW

CIELO Entertainment designs, coordinates, and executes high-impact events, cultural activations, and immersive live entertainment for government agencies, municipalities, universities, tourism organizations, nonprofits, and corporate clients.

We bring visions to life — managing full event production from concept through on-site execution. Dance and cultural performance are our tools; community transformation is the outcome we deliver.

DIFFERENTIATORS

- Bilingual (English/Spanish) production & engagement — expanding reach to Hispanic/Latino audiences
- Full event lifecycle in one contract: concept, talent, logistics, production, execution
- Proven ability to attract elected officials, civic leaders, and diverse community stakeholders
- Scalable from neighborhood activations to large-scale city flagship events
- WOSB

CORE CAPABILITIES

Event Production & Management

Planning, logistics, vendor & talent mgmt, on-site execution

Live Entertainment Services

Dance & cultural performances, DJs, interactive entertainment, MCs, specialty acts

Cultural & Community Engagement

Hispanic/Latino programming, heritage month events, multicultural & DEI activations

Experiential Activations

Networking events, tourism activations, destination experiences, immersive concepts

Corporate & Org. Programming

Employee engagement, team-building, conference entertainment, recognition & retreat events

NAICS CODES

711320 Promoters — Without Facilities

711310 Promoters — With Facilities

711190 Other Performing Arts Companies

561920 Convention & Trade Show Organizers

611699 Misc. Schools & Instruction

PAST PERFORMANCE

Salsa Flow & Networking Event

Produced multicultural networking & entertainment event — ~150 attendees including Louisville Mayor's Office, Office of Immigrant Affairs, elected officials & business leaders.

Full event production, sponsorship mgmt, entertainment programming, vendor coordination, community engagement & marketing.

Cultural Festival & Community Programming

Cultural dance performances, multicultural programming & live entertainment for public festivals and civic celebrations — Louisville, KY.

Cultural programming design, talent coordination, youth engagement, on-site production management.

Louisville Pride — Main Stage Production

Full entertainment production for Latin Pride on the main stage, June 2026. Produced flashmob, runway show, live cultural performances, and more.

Main stage entertainment direction, performer coordination, full on-site production.

Tacos y Tequila — Slugger Field

Contracted to increase event attendance from 60 (prior year) to 300. Delivered 500+ attendees — 167% above goal.

Full entertainment production and programming, audience development, on-site execution.

National Parkinson's Institute — Fundraising Gala

Entertainment production for national fundraising gala, 2026.

Live entertainment coordination, cultural programming, on-site event execution.